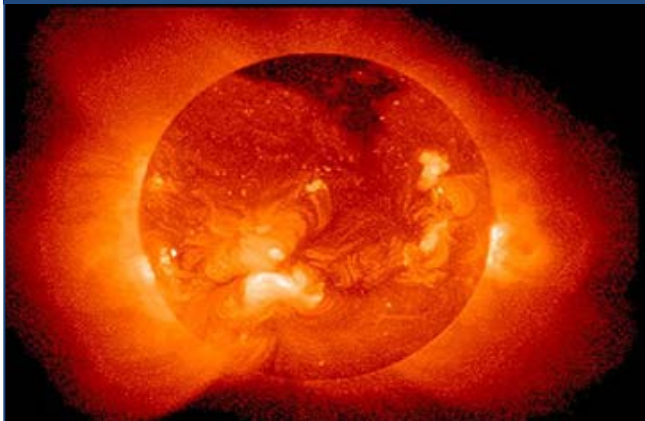


## Why Attend?

This series of three 2-day workshops is designed specifically to transfer the experience, wisdom and values embedded in our policies, procedures and processes to emerging leaders and managers at Goddard.

You will hear from the Center and Agency's senior leadership about how the Goddard system works. More than just hear from them – you will discuss *with* them how and why we do the things we do and why Goddard is successful. Come participate in open discussions about how our people and systems work together to achieve mission success.



### For more information:

Dr. Ed Rogers  
Chief Knowledge Officer  
(301) 286-4467  
[Edward.W.Rogers@nasa.gov](mailto:Edward.W.Rogers@nasa.gov)

Office of the Chief Knowledge Officer  
<http://www.nasa.gov/goddard/ocko>

### Register through SATERN:

<https://satern.nasa.gov>

Course Registration Support  
(301) 286-5393

## Read what some participants had to say...

"It was especially good to get a broad perspective of all of the different organizations and capabilities at GSFC." -- Fall 2010

"The overall organization & flow was outstanding, obviously well refined." – Fall 2010

"Excellent group of presentations. Very engaging and informative." – Fall 2010

"These days were packed full of insight and info- great variety!" – Fall 2010

"One of the best courses I have taken during my time in NASA! Truly excellent. The logistics were handled superbly. The case studies were great. Outstanding facilitators!" – Spring 2010

### Benefits of Participation

"A good perspective of what GSFC does as a center and all the pieces that are in play to enable the science and mission success."

"A lot of valuable information about GSFC Directorates. The opportunity to network with people from other Directorates."

"Great overview of all of GSFC. Great to have access to high level people and hear about Goddard's direction straight from them."

National Aeronautics and  
Space Administration



## The Office of the Chief Knowledge Officer (OCKO) *Road to Mission Success*

## Goddard's Integrated Approach to Successful Missions: *an interactive learning series*

Fall 2011

August 30-31  
September 13-14  
September 26-27

*\*Participants must be able  
to attend all sessions*

## WORKSHOP THEMES

Sessions are facilitated by senior Goddard and NASA leaders from line management and project management. Sessions focus on how different parts of Goddard all connect to the common themes critical to mission success.

### Agency Values

Core Agency values: Teamwork, Integrity, and Mission Success. All aspects of the workshop series reflect these core values to help us understand how they contribute to our work and to our success.

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### Integrated Processes

Goddard's processes work well because they are integrated within Goddard organizational approach to managing missions. From reviews and reporting structures to teaming and procurement, sessions will demonstrate how Goddard works well when Goddard works together.

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### Partnerships

A successful project is based on achieving the right balance of partnerships: within the Center, throughout the Agency, with industry, with foreign entities, with the science community and with other US agencies. Workshop cases will demonstrate the art and science of partnering.

## SESSION FORMATS

It is important to learn from our mistakes, but it is essential that we also learn from our successes. Each workshop will include cases that illustrate the principles behind Goddard's success.

### Sharing Wisdom

This series provides opportunities to share experiential wisdom with current and emerging leaders at Goddard through discussions, open dialogue, and case-based learning. Senior leaders will conduct discussions about Goddard's integrated approach across Safety, Engineering, and Project Management.

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### Case Studies

Goddard's phenomenal record of success is the result of hard work, dedication and open processes. Case studies based on Goddard projects illustrate the lessons learned and roads taken that reflect Goddard's approach to missions. These cases will be used extensively throughout the workshops to provide a rich context for learning.

*Future Goddard projects should never accept risk or experience failure because the organization did not apply its own best knowledge.*

*-GSFC Knowledge Management Plan*

## CONTENT OUTLINE (TENTATIVE)

### Workshop 1

History of Goddard  
NASA & GSFC Budget Process  
Congressional Affairs  
MSES Case Study  
Science @ Goddard  
New Technology  
New Business Opportunities  
VCL Case Study  
Research @ Goddard  
Legal Affairs  
TDRSS Case Study

### Workshop 2

STEREO Case Study  
Project Management  
Public Affairs  
Wallops / CREAM Case Study  
Review Process  
Risk Management  
Systems Engineering  
GOES-N Case Study

### Workshop 3

AC-67 Case Study  
Safety & Mission Assurance  
Reliability Engineering  
Institutional Support  
Information Technology  
Human Resources  
CALIPSO Case Study  
Industry Perspective  
Chat with Center Director

**NOTE:** Training Costs are covered from the Center Training Budget. Travel costs are the responsibility of each participant's home organization.